HERE'S HOW THE SOY CHECKOFF WORKS
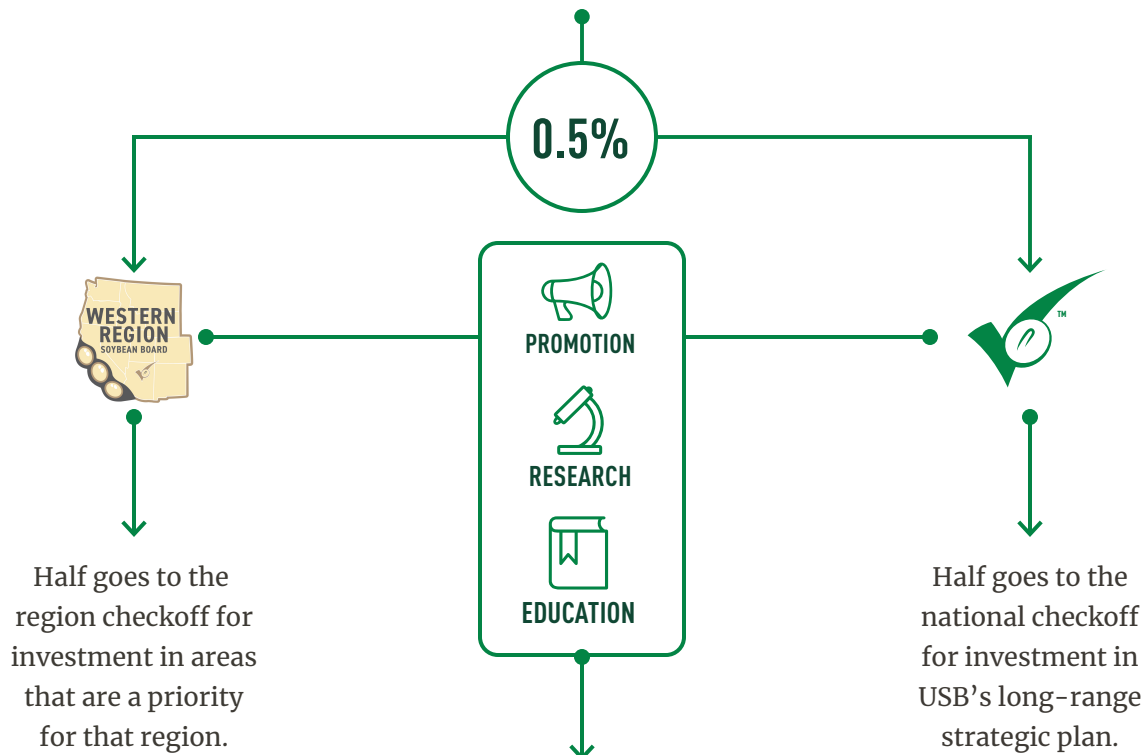
FARMERS SELL BEANS TO ELEVATORS, PROCESSORS AND GRAIN DEALERS.

Half of 1% of the total selling price — collected per the national soybean Act & Order

0.5%

WESTERN REGION SOYBEAN BOARD

PROMOTION

RESEARCH

EDUCATION

Half goes to the region checkoff for investment in areas that are a priority for that region.

Half goes to the national checkoff for investment in USB's long-range strategic plan.

ROI TO THE FARMER

CHECKOFF MATH: RETURNING $12.34/$1 INVESTED